

Education and Social Media

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Abstract: *The study attempts to mirror the situation about how teenagers use social media, how the educational system is teaching them and uses social media in teaching or promotion. In many cases concerning social media a complex project is needed in order to teach youth how to use social media correctly by media professionals. This paper also attempts to search for solutions in order to solve these issues. Last, but not least it presents and analyzes the dangers social media can cause if younger generations are not taught how to use it correctly and also observes how youth creates a virtual identity, which does not mirror their real identity. The results of this research show a complex feature of social, educational and psychological issues, which should be treated correctly by media specialists in order for the youth to know how to use social media and to be familiar with its positive and negative aspects, to see its advantages and disadvantages, as well. In a digital era, the concept of teaching how to use the virtual world is not just basic, but it is vital for a healthy new generation, born in a digital world.*

Keywords: *digital world; identity; search; communication; connection.*

Introduction

Today's mass-media has developed and changed during these years. We talk about many different types of changes: linguistic, social, economic, financial, but we must talk about the changes in behaviorism, the changes in cultural styles, in the way of advertising, the way of self-promotion, the way of showing identities. Social

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